



# Lisa Reijneke

Allround Visual Merchandiser

## Job Experience

November 2023 - present  
Allround VM, Rivièra Maison HQ

June 2022 - November 2023  
VM Specialist, WE Fashion HQ

August 2021 - January 2022  
Intern VM, WE Fashion HQ

June 2018 - November 2018  
Sales Specialist/VM, C&A Ede

February 2017 - November 2017  
Intern sales, C&A Ede

I am currently working as Allround Visual Merchandiser at Rivièra Maison. I style the stores and dealers with a creative and commercial eye, I give training to the store staff and also build up showroom and fairs. Beside that, I make floorplans for stores every season based on data.

I would describe myself as a creative, efficient and ambitious woman. I am a good player in the field but like to focus on operational processes.

## Education

2020 - 2022  
Styling & Presentation  
Nimeto | Diploma

2019 - 2020  
Manager team/department/project  
Rijn IJssel | Institution statement

2016 - 2019  
Fashion & Business  
Rijn IJssel | Diploma & Detex diploma

2015 - 2016  
Horeca Manager  
Rijn IJssel | Not Finished

InDesign

Photoshop

Illustrator

Canva

Floorplanner

Keynote

ScetchUp

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